



**Proposed Charity Fundraising Plan
for establishing a
BPO - CALL CENTER**

Prepared by:

HELPFUL FOUNDATION

F-17 First Floor, Krishna Apra Plaza

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MISSION & ABOUT US

MISSION

- We want to establish a charity BPO Call Centre in India.
- Create one million jobs through charity BPO process in India.
- We want to set up a 3500 Charity BPO Franchise in India.
- Meet the Donor Customer Relations goals: quantifying donation leads, market research, or general information requests, to professionally service their needs.

ABOUT US

- HELPFUL FOUNDATION is staunchly working with the goal to save the country's Integration and it's Economic Security and National Security.
- National security refers to the security of a nation state, including its citizens, economy, and institutions.
- Helpful Foundation (HF) is an independent organisation and India's First Trust which is working on National Security and Anti - Economic Offences. We are working in National and International and established on 21st April 2017. "HELPFUL FOUNDATION" is staunchly working with the goal to save the country's Integration and its Economic Security and National Security. a motto is to develop a new India, "Crime free and Corruption free India".

REQUIREMENTS

Start your own call Centre with us in minimal requirements as below.

- 1. SEATS:** Minimum 5 And Above
- 2. SHIFT:** Day Shift
- 3. LOCATION:** Any Where from India.
- 4. CUSTOMER DATA:** Customer Data & Data Source will be provided.
- 5. TRAINING:** Direct Office Visit or Online Remote Desktop Training.
- 6. WORK DESCRIPTION:** Fundraising Tele Marketing
- 7. PROJECT DESCRIPTION:** Inbound & Outbound calls need to make & Tele Fundraising for HELPFUL FOUNDATION.
- 8. CONTRACT:** Minimum 11 Months
- 9. BILLING CYCLE:** Every Month On 5th Will Get the Whole Payment.
- 10.FRANCHISE FEE:** Rs.50,000/- For 12 Months Validity.
- 11.PAYOUT:** 50% from Every Donation

Mentioned Below Is the Operational Structure for Franchise:

1. 100% payment guarantee on stamp paper
2. PCs required
3. Earn 10k to 5 lakhs Per month

Requirements for Franchise:

1. An office space at a good location and having a good professional décor.
[Note: The office space can well be at marketplace or even at your home, the location is not a mandatory issue]
2. Computer with internet connection.
3. Good knowledge on computer & Internet.
4. Good dealing skills & power to convince the customers

Specific duties for this fundraising representative role include:

1. Ability to empathize and engage both new and existing donors on the value of the organization.
2. Building a positive rapport across a variety of personality types Ensuring a positive customer experience by educating donors, responding to questions, overcoming objections, and getting commitment for support.
3. Keeping informed on the mission, goals and objectives of the non-profit organization
Documenting all donor information and communications in CRM system Understand the impact of maintaining a professional attitude and positive customer experience regardless of the outcome

Documents Required

- **Must be a Pvt Ltd company or Registered Firm or Proprietor Firm**
 - **Firm/company's address proof**
 - **Owner's photo id**
 - **Photographs of the owner's operational area/venue. (from outside & inside)**
- [Note: Benefits & extra benefits will be provided depending upon performance.]**

Charity BPO Process Franchise Fee

Indusind Bank



The Fee (50,000) is payable by DD/ NEFT/ RTGS/ Cash in the name of HELPFUL FOUNDATION A/c No. 257021122016 IFSC: - INDB0000546 Branch: - Alpha - 1, Greater Noida Payable at Greater Noida.

You are welcome to avail Charity Fundraising BPO Process.

Thank you
Jai Hind

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